



Kenosha HarborMarket 2021 Outdoor Rules

In order to ensure a safe, efficient, customer-friendly Market, we require all Vendors to comply with the following rules. All vendors must apply every year by completing a written Vendor Application — previous participation does not guarantee acceptance to the current year. Participation is not open to groups whose primary focus is political or religious. HarborMarket is offering a Vendor Recovery Grant for 2021 Outdoor Season vendors; please apply on our website.

Application Submittal

Vendor applications must be received at least fourteen (14) days (end of the business day on Friday) prior to the date requested for participation. Please apply on our website, kenoshaharbormarket.com

2021 Operating Schedule

Day: Saturday

Dates: May 8 through October 30 (26 weeks)

Time: 9am to 2pm. Hours may be extended to take advantage of special events in the area at the discretion of the Market Board. The Market Manager in consultation with present Board members may shorten the day in case of bad weather.

Where: On 2nd Ave between 54th St. & 56th St, and the adjacent Place de Douai at the intersection of 2nd Ave & 56th St

Weekly stall assignments can be found on the HarborMarket website and Facebook pages. The vendor maps are posted every Wednesday for the following Saturday's market. Find your name and stall letter/number,

then locate the stall letter/number on the diagram. These letters/ numbers are stenciled on the pavement.

Absence: If you must cancel your attendance contact the Executive Director or Market Manager. You may **call or text (262) 914-1252 or email hfrederick@kenoshaharbormarket.com or aforgianni@kenoshaharbormarket.com**. Refunds will be handled on a case-by-case basis by the Board.

Set-up: Set-up 7:00 am to 8:45 am. For customer safety, no vehicle is allowed on Market grounds after 8:45am. Vendors may not SELL before 9am, except to other vendors who are selling that day and to distribute CSAs.

Take-down: No sales after 2:00 pm. Do not pack up before 2:00 pm. Take-down must be completed by 3:30 pm. For customer safety, no vehicle is allowed on Market grounds before 2:15 pm. Because of traffic congestion on 56th St., vehicles may not line up on 56th St. prior to 2:15 pm. Vendors may be assigned times to line up on 56th Street. No SALES after 2:00 pm, so customers will clear the Market grounds quicker. Any boxes, containers, waste or other materials belonging to the vendors must be removed at the completion of the day. Vendors are responsible for clean-up of their area including food or other product spills and will be charged if additional clean-up is required. On-site trash containers are for HarborMarket customers only.

Vehicles

All vehicles are prohibited on the Market grounds during the hours of operation unless a special request is approved by the Market Board and management team. A vendor may submit to have a vehicle in the product description section of their application, a picture of the vehicle and the application fee must be included. Approval will be based upon necessity, appearance and space availability. Management reserves the right to reject the application or issue a conditional approval.

Stall Size

Stall size shall be approximately ten feet wide and fifteen feet deep (10' x 15'). The width represents the front area that is open to the public. The back of the stall may be used for merchandise and equipment storage. Total stall space is approximately 150 square feet. Vendor tents or equipment may not obstruct or cover public sidewalks. Special requests for a double stall (or more) can be requested on your vendor application and will be considered based on availability.

Tents

Tents are recommended in order to produce an overall visual effect to HarborMarket. A standard 10 x 10' EZ-UP, or equivalent, is recommended. Tents are required to have white fabric canopies. An exception to the white canopy may be granted by HarborMarket management if requested in writing, but only if the alternative is required as a part of a company logo or trademark. Send us a photo of the non-complying canopy for consideration. Vendor is responsible for the purchase and maintenance of their tent. Vendors must secure their tent with weights. A minimum of 25 pounds per corner is recommended. If weights containing water are to be used, they must be sealed.

Tent Fees

HarborMarket management has a limited number of tents available for rent as a courtesy that allows new vendors to try out HarborMarket before buying their own tent. If HarborMarket works for you, we expect you to invest in a tent. Typically our tents rent for \$45 per market day for ALL vendors, including nonprofits. **However, we are waiving tent rental fees for our 2021 Outdoor Season.** If you are renting a tent, it will be installed at your vendor site prior to your arrival. We do not rent tables or chairs. You may rent a tent a maximum of three times.

Electricity Requirements

Electricity is available on a limited basis, and is allocated to vendors based on absolute necessity (e.g. food refrigeration or preparation). Typically, a fee of \$5 per line of electrical service per day must be paid in advance. **However, cord rental fees are being waived for our 2021 Outdoor Season.** Only cords provided by HarborMarket management may be used. Please be sure to request a cord on your application.

Farm Produce and Meat, and Plant Products

Kenosha HarborMarket proudly supports and promotes the quality of fresh, local, farm-direct products. All producers are encouraged to participate in the federal or state subsidized food programs and include signage at their tent. **FRESH vegetables, fruits, cut flowers, herbs, nursery and bedding plants, meats and fish MUST Be grown/raised in the states of Wisconsin, Illinois, Indiana, Iowa, Michigan or Minnesota.** Vendors selling wild-caught ocean fish and other seafood will be individually considered based on its origins, and the uniqueness to HarborMarket. Other out-of-area products will be considered on a case-by-case basis. Vendors growing/selling/reselling more than \$250 of nursery items annual must obtain a Nursery Grower/Dealer License from the Department of Agriculture.

However, for local products, if you did not personally grow/raise all the products in your stall, you must display a sign with the origin information. At least 75% of your produce must be from your farm. The sign should say, for example, "Carrots, Sally Smith Farm, Rochester, Minnesota," or "Our meat products originate from farms in Wisconsin and Illinois." Market management reserves the right to visit farms. Please, if you didn't grow it, it's okay...just let folks know where and who did. No more than 25% can be grown elsewhere.

Pets and Animals

Customer or vendor pets, walked or carried, are not allowed in the Market corridors. A map of the designated areas for pets is posted each week. Vendors must do business with pet owners at the rear of their stalls. ADA approved service dogs are allowed anywhere in the Market. These regulations may change based on guidance from the Kenosha County Health Department.

Health Department Requirements

ALL food vendors must follow Health Department regulations. Please call the Kenosha County Division of Health at (262) 605-6700 for further information on Health Department requirements.

Sellers of potentially hazardous foods must contact the Division of Health for approval and possible licensing requirements prior to selling of such foods. Potentially hazardous food means any food that requires temperature control, because it is in a form capable of supporting the rapid and progressive growth of infectious or toxic microorganisms. The Division of Health reserves the right to restrict the sale of particular types of foods or products. Processed food must originate from a licensed establishment.

Fire Department Rules

All food vendors, and vendors using electricity, must abide by the City of Kenosha Fire Department regulations. Please contact the City of Kenosha Fire Prevention Bureau at (262) 653-4110 for further information on required best practices for cooking and heating in the Market setting, who needs a fire extinguisher, use of open flame and hot oil/grease, electric cord use, etc. The Fire Department comes through the Market every week; be prepared for their visit by knowing your responsibilities. FIRE DEPT. Rules (two PDF Documents) are available on our website — we encourage you to carry them with you every week, so you can show inspectors that you have them.

Insurance

All vendors must provide a one million dollar “certificate of liability insurance” naming Kenosha Common Markets as certificate holder. Your insurance agent will know exactly what document you need. You may email this to aforgianni@kenoshaharbormarket.com or send a copy to P.O. Box 643, Kenosha, WI 53141-0643. Please include the name of the business.

New vendor applicants may wish to wait for acceptance into HarborMarket prior to purchasing vendor insurance.

Vendor Conduct

A vendor may not leave the Market early, even if sold out. Use this time to advertise your products. In an emergency, a vendor may leave early, but all equipment and goods must be moved by hand or your handcart. Smoking (cigarettes, pipes, cigars, electronic-cigarettes) by vendors, their staff or market volunteers is not permitted anywhere on the HarborMarket grounds between 7am and 3pm. Vendors who must smoke MUST stand at least 25 feet from any Market vendor.

Vendors should behave in a courteous manner to other vendors, Market management and the public. Annoying behavior, including unnecessary noise, will not be tolerated. Vendors are not allowed to play music. The running of any gasoline or diesel motors, compressors, generators, or engines is not permitted.

Parking and Loading

Free public parking is located east of both the Kenosha Public Museum and the Kenosha Civil War Museum. These spaces are for customers; vendors are not to park in these lots. All vendors must provide the license plate numbers of all the vehicles expected to be used. Please be sure to complete this information on your application.

Unloading and Loading

Traffic on 2nd Ave. for vendor unloading and reloading is one-way from 56th St. northbound toward 54th St. Vehicles may not enter 2nd Ave. from 54th St. Vendors will line up along 56th St., preferably facing West. Vendors must unload and park their vehicles prior to setting up their booth. Traffic is one-way on Place de Douai entering from 56th St., and exiting the Plaza at its southwest corner along the concrete path.

Similar to unloading, in order to minimize wait times, vendors must completely break down their booth and collapse their tent before moving their vehicles in for pickup. The tent may stay up over your products if it is raining. For customer safety, no vehicle is allowed in the Market, neither Place de Douai or on 2nd Ave, before 2:15pm. Because of substantial traffic congestion on 56th St., do not move your vehicle from the parking spot until 2:15pm. At Market closing the first vehicle leaving the parking lot, MUST wait for an official signal, “it is safe to drive into the Market.”

Nonprofit Participation

Typically, nonprofits, located in Kenosha County, may participate three (3) times for free each season. If the nonprofit organization does not show up on a reserved date they reserved, they may be banned for the entire season. No products can be sold by non-profits; only information can be distributed and donations may be solicited. Please read special rules specific to Nonprofit Participation.

Private or Personal Fundraising

Vendors may not solicit personal or organizational donations unless they are nonprofits soliciting for their organization.

Health Vendors

To be considered a market “vendor,” these professionals must provide an actual service on-site (hearing test, chair massage, bone screening, etc.). If you are not providing an actual service on-site, then you are simply marketing your practice, thus considered a Sponsor. (For information on becoming a sponsor, email aforgianni@kenoshaharbormarket.com)

Clubs and Troops

Unfortunately, we cannot accommodate the hundreds of individual youth groups, clubs and troops who wish to fundraise at Kenosha HarborMarket. A group, club, or troop may participate only if it submits an official letter

from the school's principal or the regional troop manager authorizing it as the only group representing the entire school or organization that year. Clubs/troops may not sell or give away food or beverage products.

No Licensed Products or Multi-Level Marketing Allowed

Products featuring licensed imagery (such as NFL, NBA, or university team mascots or logos, cartoon characters, etc.) cannot be sold at HarborMarket. No multi-level marketing products or home improvement services are allowed in the Market. Other vendors of products and services should inquire about sponsorship opportunities for a presence at HarborMarket. All applications will be reviewed by the Kenosha Common Markets Board of Directors to ensure appropriateness for HarborMarket.

Sponsor Marketing Opportunities

For-profit businesses like banks, real estate, housing, assisted living, media, etc. whose purpose is primarily to market a service and not on-site sales are categorized as Sponsors. Sponsors have additional marketing opportunities for signage at the music venues, and links on our website. Please email aforgianni@kenoshaharbormarket.com for more information.

Vendor Discipline/Termination

Vendors are expected to cooperate with the HarborMarket management, and obey all rules. If there is a problem, the vendor will be notified first verbally, and then in writing. Upon third and fourth occurrences, a \$25 and \$100 fine, respectively, will be due on the spot. Failure to respond and correct the problem, or pay the resulting fines, will result in termination of the vendor at HarborMarket, without any refund of rental fees.